

ANTONIO GISON

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I'm currently studying Software Development from a range of courses online such as, FreeCodeCamp, Odin Project and Cs50 Harvard Edu.

I would like to combine my self-studies with an apprenticeship to increase my knowledge and gain experience within an innovative company to assist me in a career in Software Development. Upon completion of an apprenticeship I would like to secure a role as a Junior Developer.

EDUCATION

ITIS G. Moscati – Secondary School

IT and Telecommunications – 2011 - 2015

Workshop – Agile Methodologies

Joe Justice Workshop – 2013

PeopleCert – Project Management

Prince 2 Foundation – 2018

WORK EXPERIENCE

LEMMING LTD

Product Manager | 2018 – January 2023

Owing to my passion for the development field combined with my studies in IT and Telecommunications I opened my own app consultancy business. Here are the steps I took to make the company fully automated:

- Ran the marketing campaign B2C, generated leads and cold call +1000 contacts.
- Recruit interns, employ and transform them into project managers.
- Hire developers from the Official Apple Academy and train them on Flutter.
- Create presentations and pitch in front of investors for my clients in Startups events such as, the WebSummit and Slush in Helsinki.
- Create a new workflow for project management called [Our Method](#).
- SEO for the gison.it blog and reaching the first page on google
- Making YouTube videos for the Inbound Marketing campaign

PizzaIlluminati Games LTD

Product Manager | 2018 – 2022

I created an Indie Development studio for a videogame, it started as self-funded.

Here are my achievements:

- Created a team of 8 people + 2 advisors from a multi-million company in the game industry

- Ran the marketing campaign, generated leads and created a community of +700 members
- Learned a new programming language and developed a demo
- Raised funding on [Kickstarter](#) of £20,000

Nastartup

Startup Advisor | 2018 – 2020

I started as “Trainee Advisor” and after 2 years I was in charge of the Nastartup London Station.

- Public Speaking at the monthly Nastartup events
- Coaching startupper for Public Speaking
- Shortlisting startups for the monthly event
- Establish connections and relations with startups and Partners in London

Skill Labs S.r.l

Digital Project Manager & Marketing | 2016 – 2018

IT developing (mobile app, website, e-commerce) and Marketing Campaign. Develop the business case for Web App, with the following software:

- Meinstertask / Gantt project win
- Slack
- G suite
- Adobe Creative Cloud
- Invision UX

Experience in Advertising online campaign (Facebook, Google, Reddit Ads). I'm able to implement funnels and use growth tools such as:

- Builderall
- Zapier
- Hotjar/ Smartlook
- Manychat
- Massplanner